

Mohammed Irfan

Senior Graphic Designer

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CURRICULUM VITAE

OBJECTIVE:

Sr. Graphic designer / Web designer with creative background. My personal focus on creative process, where conceptual strategies can be implemented by way of a specific research approach to build innovative, strong and satisfying products and produce a high quality user experience.

Gain experience by working with talented passionate people from different disciplines and to obtain a position as designer that will utilize my creative and organizational skills.

QUALIFICATION:

- Professional** : Diploma in Multimedia
Academic : Bachelor Degree in Commerce

SKILLS:

- Language** : English » fluent | Urdu » native | Hindi » basics
- Software** : Adobe Illustrator, Adobe Photoshop, Adobe In-design, Adobe Flash, Adobe Dreamweaver, Corel Draw and FreeHand
- Web Language** : Wordpress / HTML & CSS
- Personal** : Strong analytical, conceptual, research and problem solving skills.
Good communication, organizational and interpersonal skills.
Experienced with multi-disciplinary team environments.
Excellent formal presentation skills Ability and willingness to learn.
- Operating Platform** : Mac / Windows
- Other skills** : Hardware & Networking

AREAS OF EXPERTISE:

- Print Media** : Corporate Brochures, Leaflets, Folders and flyers.
- Web Media** : Web Pages, Pop-ups & Flyers
- Press Campaigns** : Press advertisement & Magazine campaigns in color and Black and White Published in Regional and National Newspapers.
- Out Door Media** : Hoardings, Posters, Window Displays, Stickers, Dangers, Mobile van Designs, Stalls Designs, Roll ups and Exhibition Panels Designs.
- Corporate Identity** : Logos, Stationery, CD Holders and CD Labels Designs.

WORK EXPERIENCE:

Branding Officer

Initial Saudi Group (KSA) Join in May 2016 Till Now

Started with Initial Group Logos and Present Website and all Corporate needs. Brand Identity Materials, brochures, Stationery, Events Design and Print,

Creative Senior Graphic Designer

Saudi Gulf Real Estate Part of Bundakji Holding (UAE)

- April 2013 / May 2016

Creating Marketing Materials like brochures, file folders and logos design. Preparation of the elements for Events - panels, pop-ups & posters. Website Maintenance, Listing Properties.

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Brandhill Marketing Solutions Private Limited (India) - May 2010 / March 2013

Global Marketing & Advertising Agency, creates Communications-for-a-Connected-World. Develop designs for Brand Activation Strategies, Creative Design, Web Development, Search Visibility, Viral Marketing and Online Advertising.

Graphic Designer - April 2007 / March 2010

UV Communications (India)

Creative design of adverts for the newspapers and magazines. Design and layout of advertisements features. Develop designs for brochures, newsletters, file folders and logos design. Preparation of the elements for Events - panels, pop-ups & posters.

Graphic Designer - March 2006 / January 2007

Sramika Designs (India)

Creative artworks for Packing Designs and Sign Boards. Photoshop and road signs for new projects.

PERSONAL PROFILE:

- Father Name** : Mohammed Safder
- Date of Birth** : 28th June 1987
- Nationality** : Indian
- Religion** : Islam
- Marital Status** : Married